



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract # 833841**

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Scott Rigell for Congress (32349)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** (757) 802-9936 /  
**CPE** 128/216/2637  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RIGELL 9/25  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* SCOTT RIGELL FOR CONGRESS

**Date Entered** 06/08/12  
**Last Modified** 09/21/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06166499  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,493.50  
**Net Total** \$36,796.50  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	34	\$31,545.00
Oct. 2012	9	\$11,745.00
<b>Grand Total:</b>	<b>43</b>	<b>\$43,290.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	09/28/12-09/28/12	4	:30	11P- 11:35P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
10.1	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11P- 11:35P (ET)	1								1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
22.1	Normal Line / SPOT	09/29/12-09/29/12	4	:30	11:30P- 12:05A (ET)							1		1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00 after CF	9/21/12
25.1	Normal Line / SPOT	09/30/12-09/30/12	4	:30	11P- 11:35P (ET)							1		1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
27.1	Normal Line / SPOT	09/27/12-09/27/12	4	:30	11P- 11:35P (ET)				1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
38.1	Normal Line / SPOT	09/25/12-09/25/12	4	:30	11P- 11:35P (ET)			1						1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
49.1	Normal Line / SPOT	09/26/12-09/26/12	4	:30	11P- 11:35P (ET)				1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/21/12
59.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	11:35P- 12:02A (ET)						1			1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	9/21/12
60.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	4:58P- 5:29P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5<	9/21/12
61.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	9/21/12
62.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6:58P- 7:28P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
63.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7A- 9A (ET)						1			1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12
64.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
65.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11:35P- 12:02A (ET)	1								1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/21/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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66.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	12:05A- 1:05A (ET)	1	1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/21/12
67.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5:29P- 5:58P (ET)	1	1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
68.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6P- 6:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
69.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:58P- 7:28P (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
70.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)	1	1							1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12
71.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:28P- 7:57P (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
72.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7:58P- 10P (ET)	1	1							1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		9/21/12
73.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		9/21/12
74.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	11:35P- 12:02A (ET)					1				1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/21/12
75.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	12:05A- 1:05A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/21/12
76.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5A- 5:58A (ET)					1				1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		9/21/12
77.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:29P- 5:58P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
78.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6P- 6:30P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
79.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:58A- 7A (ET)					1				1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/21/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Norfolk (WVEC) (WVEC)**

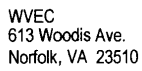
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80.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6:58P- 7:28P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
81.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
82.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	11:35P- 12:02A (ET)			1						1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/21/12
83.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	12:05A- 1:05A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		9/21/12
84.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	4:58P- 5:29P (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
85.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5A- 5:58A (ET)			1						1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)		9/21/12
86.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	6P- 6:30P (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
87.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5:58A- 7A (ET)			1						1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)		9/21/12
88.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	6:58P- 7:28P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
89.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	7A- 9A (ET)			1						1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12
90.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	7:28P- 7:57P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
91.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5:29P- 5:58P (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/21/12
92.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/21/12
93.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	7A- 9A (ET)				1					1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		9/21/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Contract #</b>	<b>833841</b>	<b>Date Entered</b>	06/08/12
<b>Schedule Dates</b>	09/25/12-10/01/12	<b>Last Modified</b>	09/21/12
<b>Advertiser</b>	Scott Rigell for Congress (32349)	<b>Entered By</b>	Penne Marsh
<b>Agency</b>	American Media Advocacy (9204)	<b>CO-OP</b>	No
<b>Product</b>	Political - US House (1175)	<b>Headline #</b>	06166499
<b>Brand</b>	REPUBLICAN (168806)	<b>Demo</b>	
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Order Type</b>	Normal
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Package Deal</b>	
<b>Buyer Name</b>	ANGLE,BEN	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	(757) 802-9936 /	<b>Commission</b>	\$6,493.50
<b>CPE</b>	128/216/2637	<b>Net Total</b>	\$36,796.50
<b>Account Types</b>	National/Political Candidate - Agency	<b>Sales Tax</b>	
<b>Billing Type</b>	Weekly/Irregular		
<b>Comments</b>	RIGELL 9/25 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****, SCOTT RIGELL FOR CONGRESS		

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	34	\$31,545.00
Oct. 2012	9	\$11,745.00
Grand Total:	43	\$43,290.00

## CONFIRMATION CONTRACT

B/E Bookend P/B Piggy Back

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em;">9/27</span>
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I, Jon Ferrell,

being/on behalf of: Scott Rigell, a legally

qualified candidate of the Republican political

party for the office of: U.S. Congress

in the Virginia General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

<b>Total Charges:</b>	<span style="font-size: 1.5em;">\$ 36,796.50</span>	<span style="font-size: 1.5em;">Net</span>
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#

833841

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--	--

I represent that the payment for the above described broadcast time has been furnished by:

Rigell for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

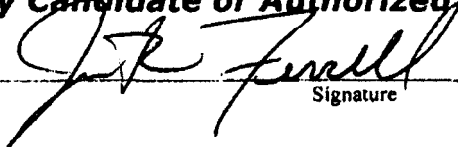
The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

<u>                    </u> Date	 Signature
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***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

 Signature	<u>Penne Marsh</u> Printed Name	<u>NSC</u> Title
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